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Economics , John Sloman, Alison Wride, 2009, Business & Economics, 835 pages Written from a European perspective, this text acquaints students with basic microeconomics, macroeconomics and EU institutions and policy Economics for Business , Sloman, Sep 1, 2004, Advertising, 788 pages

Essentials of Economics, 1998, 420 pages, John Sloman ...

Principles of Economics , John Sloman, Keith Norris, Dean Garratt, 2010, Economics, 399 pages PRINCIPLES OF ECONOMICS, 3e, is designed with one overriding aim: to make this exciting and highly relevant subject clear, accessible and easy to understand The text puts

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Business economics - SVKM's NMIMS

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Economics and business - Chartered Insurance Institute

Reading list Essentials of economics John Sloman and Dean Garratt 6th ed Prentice Hall, 2013 The following list provides details of various Frank Wood's business accounting Frank Wood and Alan publications which may assist you with your studies Sangster 12th ed Harlow, Essex: Pearson Education, 2012

Economics and Business - Virginia Tech

Economics and Business Learning Objectives 1) Describe the foundational philosophies of capitalism and socialism 2) Discuss private property rights and why they are key to economic development 3) Discuss the concept of GDP (gross domestic product) 4) Explain the ...

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